30 minutes

Two Speeches

PM-USA mid-yr update

1. • Business Trends Tim Sullivan 2734
   - MUL → Share Combination etc. See Henri 3359
   - Switch Bx / Ranch Beta trailer 2006 ← Latest winner etc
   - Ken Murray 2643 • Parl 100 Bx / Dan Murphy 2791 Bx12 100's Bx
2. Relationship Marketing
   - New Products
   - Retail (2 Masters)
   - Non-Self Service Partnership
3. Quality System Regulation
   - QSR → ~~Intec~~ Tidy's Group. Bill Crampton 9220 7000
   - Jim Ronsky background
4. VSP / ERP — ~~Dan Murphy~~ John Gavin 3101
5. Conclusion.

30 minutes

International Speech

1. Business Trends
2. Relationship Marketing
   - New Products
   - Retail (2 Masters)
   - Non-Self Service Partnership

2071934480

Source: https://www.industrydocuments.ucsf.edu/docs/lxpm0004

PREPARED BY	
DATE	

PAGE NO.

Talk to Dave/Roberto about
Business Presentation due in Rome
– ask Roberto for part topic

ask Anthony about Int'l. info

Peggy Noonan – Speech Writing

207193448 1

GOLD FIBRE®

Source: https://www.industrydocuments.ucsf.edu/docs/lxpm0004

PREPARED BY

DATE

PAGE NO.

2 Speeches for m

Board June 25th
Berlin Intl conf. June 26th

30 mins. - minutes

explain charts for 1st half
2nd Quarter flatness
- work w/ Tom Sullane

Lenmur phy HR-3280

QSR Andy Corbani (804) 274 7089
8220

Ind- us

Need some old speeches

→ Nancy Graham Uruguay speech

Julie Curran Speech
- Dave used

e-mail by end of W/E 5/11/98

2071934482

Source: https://www.industrydocuments.ucsf.edu/docs/lxpm0004